



# You're Invited to an Exclusive VIP Event



**Join us for a VIP experience at the home of the Super Bowl LIII Champs, Gillette Stadium!**

Learn how Xerox is transforming color into opportunities to differentiate, drive growth and ignite remarkable results for your business. See how you can breathe new life into your print applications with Xerox® technology, workflow automation and solutions.

**Xerox Innovation Showcase and Technology Open House  
9am – 4pm on Thursday, March 21<sup>st</sup>**

- Experience live demonstrations on the new Xerox® Iridesse Production Press
- Evolve your business with Xerox® ConnectKey® Technology enabled devices
- Expand your production capabilities with the Xerox® Versant 180
- Personalize and Streamline your workflow with XMPie and Xerox® FreeFlowCore
- Reduce cost and enhance productivity with Xerox® DocuShare Flex
- Gain comprehensive document management with Xerox® Managed Print Services

**Reserve your spot by March 11th for a VIP behind the scenes tour of Gillette Stadium.**

If you have any questions, please contact [kelly.leahy@xerox.com](mailto:kelly.leahy@xerox.com).

We look forward to seeing you there!



**Thursday, March 21<sup>st</sup>  
9am – 4pm**

Gillette Stadium  
Putnam Club  
One Patriot Place  
Foxborough, MA 02035

**Register Today**

<http://www.xerox-event.com/colorreignited/gillette-stadium>

Use Code ITS when registering